# ARLENE BAXTER'S MARKET UPDATE

EL CERRITO, CA 94530

- · Current Real Estate Market Conditions for Single Family Homes
- · Trends in Pricing
- · Current Levels of Supply and Demand
- · Value Metrics
- Report for the week of January 27, 2014
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#### EL CERRITO, CA 94530

#### This Week

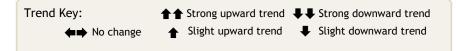
 The median list price in EL CERRITO, CA 94530 this week is \$532,500. The 18 properties have been on the market for an average of 30 days.

Demand measured by the Market Action Index is increasing and dayson-market is trending downward. Even as more properties come available, these are positive trends for the market.

## Supply and Demand

The market has been cooling off a bit in recent weeks, as more homes are available and demand is less. We're already seeing prices move lower as a result. Expect this trend to continue especially if the index falls to the Buyer's zone. Watch for a persistent up-turn in Market Action to signal prices rising again.

Median List Price		\$ 532,500		
Average List Price		\$ 595,361		
Asking Price Per Square Fo	ot	\$ 395	**	
Average Days on Market (D	oM)	30	**	
Inventory of Properties List	ted	18	**	
Most Expensive Listing		\$ 1,265,000		
Least Expensive Listing		\$ 249,000		
Average Age of Listing		59		
Percent of Properties with	0 %			
Percent Relisted (reset DO	11 %			
Percent Flip (price increase	ed)	6 %		
Median House Size (sq ft)		1278		
Median Lot Size	4	1,501 - 6,500 sqft		
Median Number of Bedroon	ns	3.0		
Median Number of Bathroo	ms	2.0		
Altos	Research Value Statist	ics		
Market Action Index	Strong Seller's	60.1	++	



Characteristics per Quartile

Quartile	Median Price	Sq. Ft. Lo	ot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM
Top/First	\$ 899,000	<b>2477</b> 10,	8,001 - ,000 sqft	3.0	3.0	52	4	1	1	33
Upper/Second	\$ 599,000	1412 <sub>6,</sub>	4,501 - ,500 sqft	3.5	2.0	63	4	1	0	21
Lower/Third	\$ 512,500	1191 6,	4,501 - ,500 sqft	3.0	1.0	65	5	3	1	52
Bottom/Fourth	\$ 406,000		ess than 500 sqft	2.0	1.0	64	5	2	2	14

Most expensive 25% of properties

Upper-middle 25% of properties

Lower-middle 25% of properties

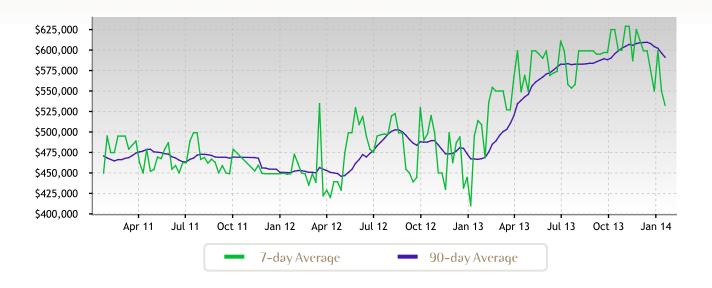
Least expensive 25% of properties

buyer.

EL CERRITO, CA 94530

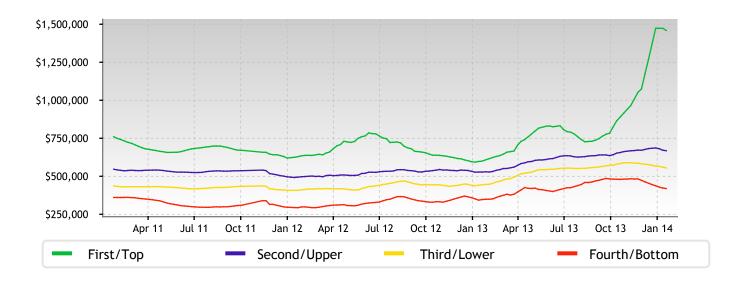
#### **Median Price**

Prices in this zip code seem to have plateaued here at the all time high. When we see these conditions, we pay close attention
to the Market Action Index to gauge the leading indicators and whether prices will fall from here.



## **Quartile Prices**

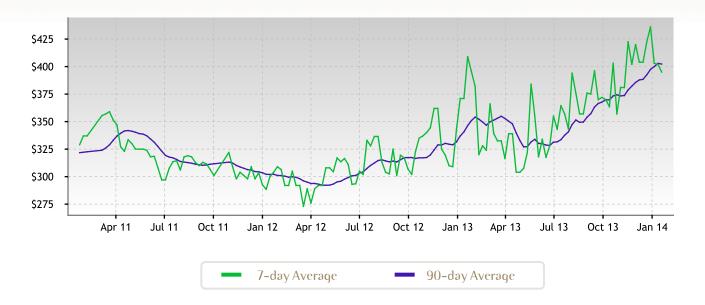
• In the quartile market segments, we see the market's recent price weakness almost across the board. It is unusual that Quartile 1 is the one showing strength. Unless we see a persistent up-shift in the Market Action Index, Quartile 1 will likely resume the trend of the rest of the market.



EL CERRITO, CA 94530

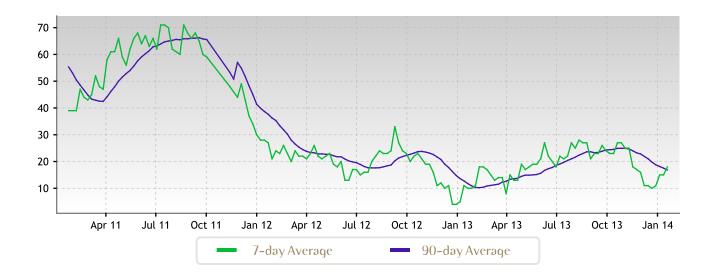
#### Price per Square Foot

The market's downward trends are shared across both price and value. People are recently placing less value on homes (you can see the recent declines in price per square foot as evidence.) Look for significant changes in the Market Action Index as a precursor to price and value changes, possibly as inflection points for good investment opportunities.



# Inventory of Properties Listed for Sale

• Inventory has been climbing lately. Note that rising inventory alone does not signal a weakening market. Look to the Market Action Index and Days on Market trends to gauge whether buyer interest is keeping up with available supply.



EL CERRITO, CA 94530

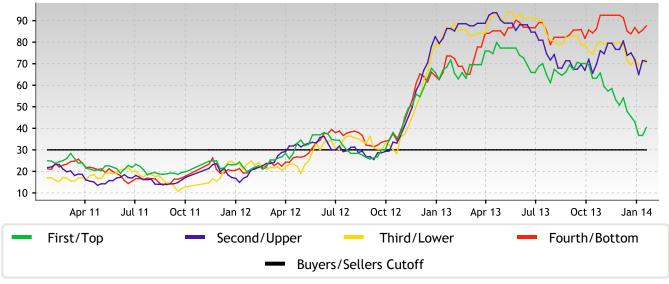
#### **Market Action Index**

The EL CERRITO, 94530 market is currently quite strongly in the Seller's Advantage zone (greater than 30). The 90-day Market Action Index stands at 60.11; indicating very little supply relative to the demand.



## Market Action Index per Quartile

Not surprisingly, all segments in this zip code are showing high levels of demand. Watch the quartiles for changes before the whole market changes. Often one end of the market (e.g. the high-end) will weaken before the rest of the market and signal a slowdown for the whole group.



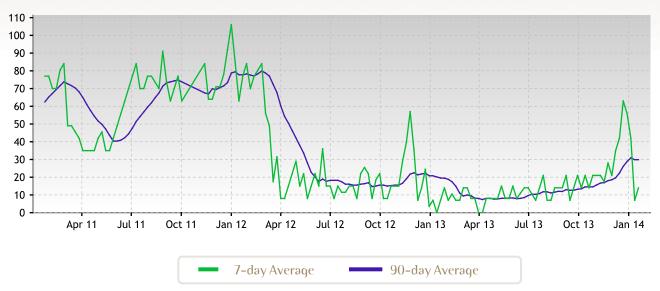
Residential house prices are a function of supply and demand, and market conditions can be characterized by analyzing those factors. Watch this index for sustained changes: if the index falls into the Buyer's Advantage zone (below 30) for a long period, prices are likely in for a downward correction.

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#### Days on Market

The properties have been on the market for an average of 30 days. Half of the listings have come newly on the market in the past 14 or so days.



## Days on Market per Quartile

- It is not uncommon for the higher priced homes in an area to take longer to sell than those in the lower quartiles.

